

# ORGANIZATION & ADMINISTRATION OF RESOURCE CENTRE

MPT 1233

## STRUCTURE OF RESOURCE CENTRE ORGANIZATION

# TYPES OF STRUCTURE

- Each organizations has an organizational structure
- However, not all organizations have the same organizational structure
- Structural differences occur due to the size of organization, type of organization, leadership styles and theories of management of the organization

# TYPES OF STRUCTURE

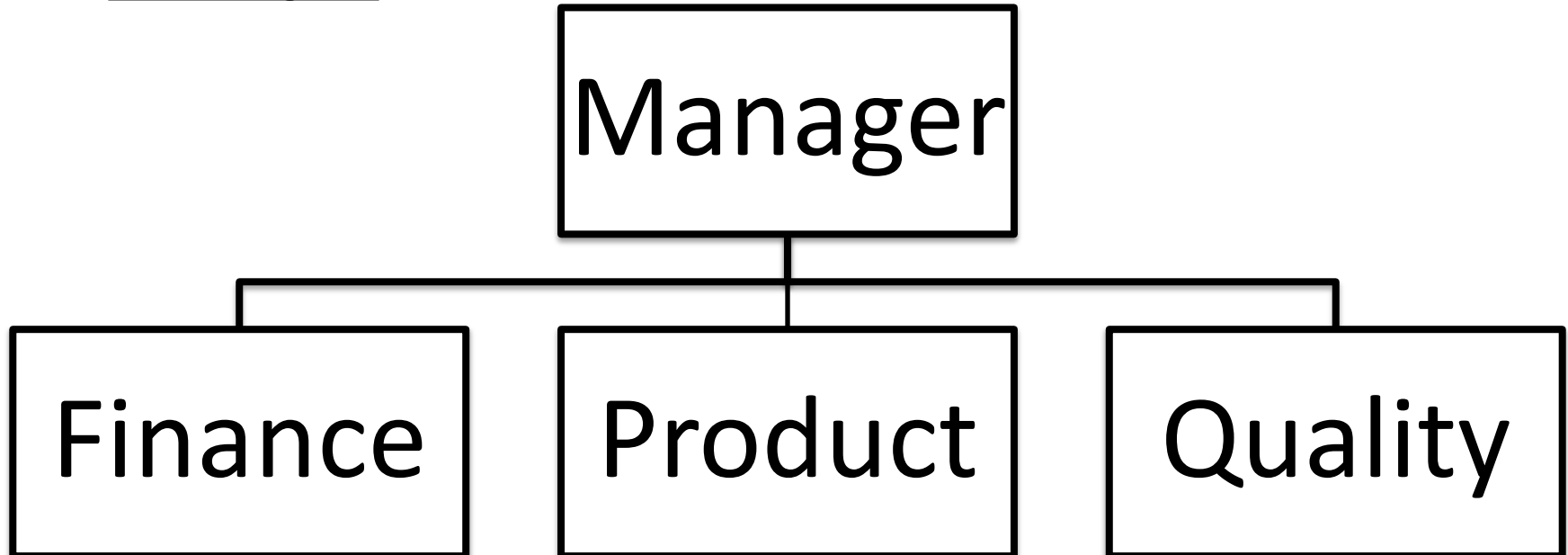
- Function
- Process
- Product
- Market
- Customer
- Geographic Area
- Mixed Structure

# Function

- function-based structure is a common structure used by most organizations
- however, this structure is not the best structure because it can lead to situations where the staffs just focus only on those areas rather than the entire organization.

# Function

## Example

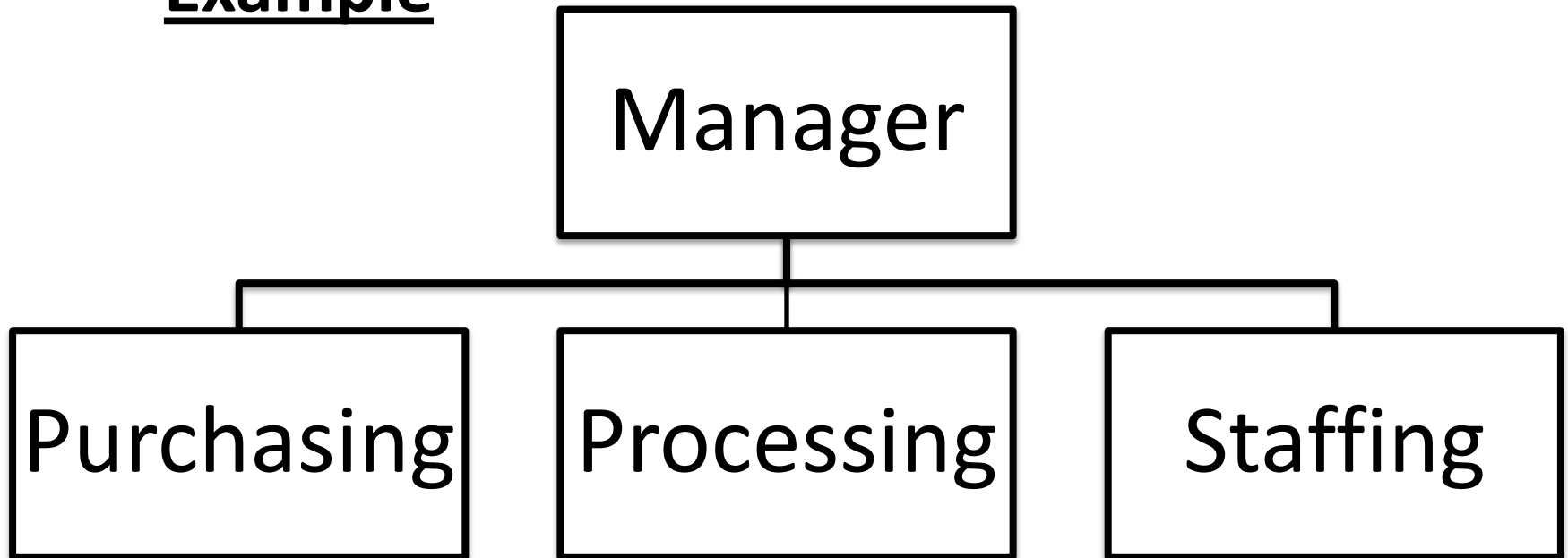


# Process

- This type often exists in manufacturing companies
- not suitable for resource centre

# Process

## Example



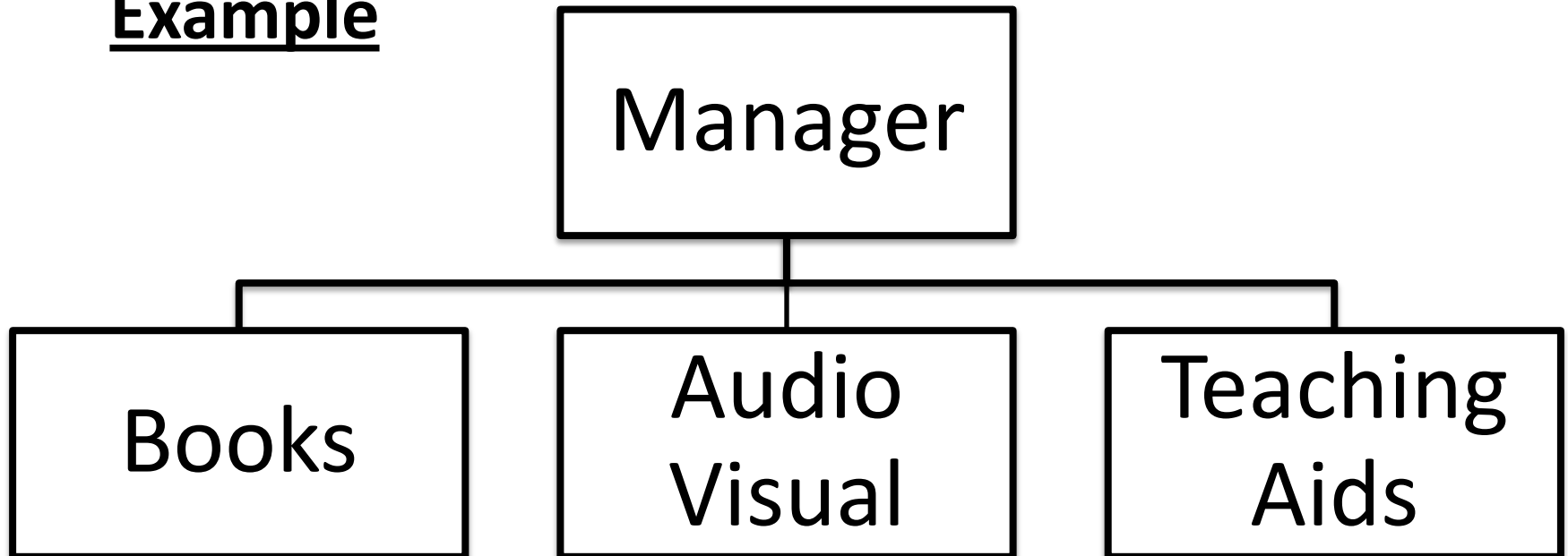
# Product

- product-based structure more suited in organizations that specialize in certain products
- not suitable for resource centre



# Product

## Example

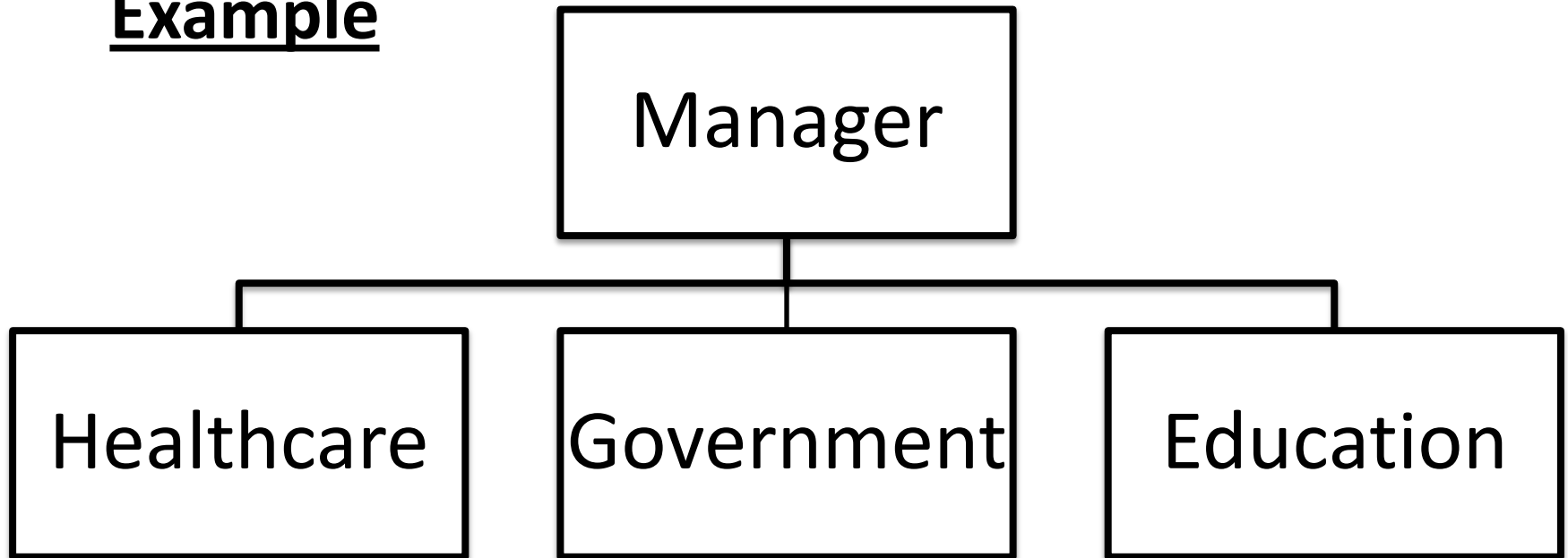


# Market

- This type of structure is suitable for organizations that have a diverse customer
- more focusing on expanding the market and looking for new markets

# Market

## Example

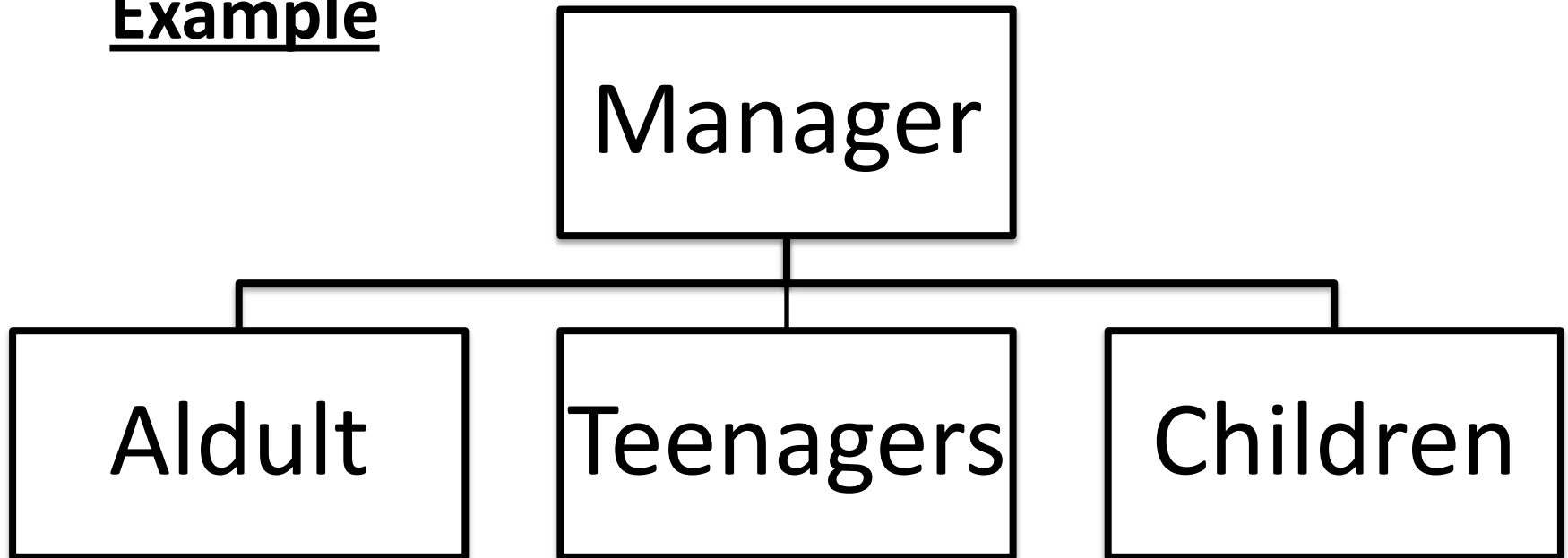


# Customer

- customer-based structure may can be adopted to the resource centre
- resource centre consists of multiple levels of user, so it is appropriate

# Customer

## Example



# Geographic Area

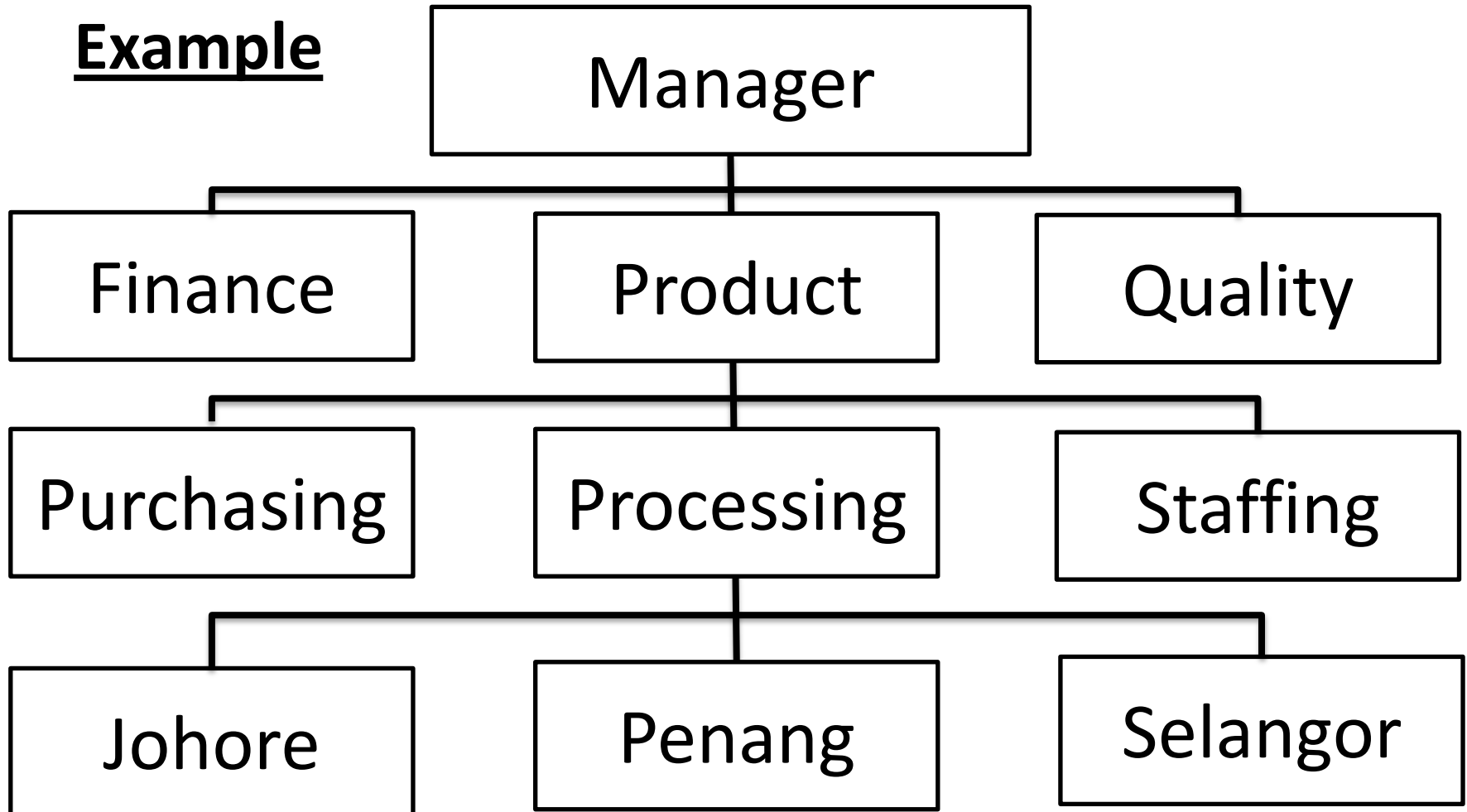
- geography-based structure is very suitable if an organization has branches somewhere else.
- This structure may be appropriate for the state resource centre that has branches in every districts

# Mixed Structure

- mixed structure is commonly used by most organizations.
- This structure is more flexible and can incorporate all of the structures

# Mixed Structure

## Example





# Conclusion

- Which structure to be used for an organization depends on the type of organization, size, vision, mission and objectives.
- Hence, as a resource centre manager, he/she should wisely choose the appropriate structure in order to reflect the direction of the organization

Next topic on  
Competency of Resource Center  
Manager